

# Modern Men

COACHELLA  
VALLEY  
MEN'S  
CHORUS



CORPORATE SPONSORSHIP OPPORTUNITIES





DECEMBER 14 & 15 | 2024



APRIL 12 & 13 | 2025



## CORPORATE SPONSORSHIP OPPORTUNITIES

**Modern Men Coachella Valley Men's Chorus** 11th Season will begin a new decade of making musical memories.

Funds raised during this sponsorship campaign will go towards purchasing new stage platforms for the Chorus and help us continue to expand our community outreach.

As our Chorus continues to grow, we need enough platforms to accommodate the entire Chorus as we have now surpassed 100 members.

Over the last two years, we have donated more than \$5,200 to the **Manilow Music Project** and our community outreach continues to grow throughout the Valley.

As one of the top teams for the DAP Health Equity Walks, we raised more than \$23,500 for **DAP Health** these past two years.

Chorus members have donated bags upon bags of clothing and shoes for the **United Methodist Church of Palm Springs Homeless Ministry**.

Finally, we donated just shy of a ton of food to **The Community Food Bank at the LGBTQ Community Center of the Desert**.

Your participation as a sponsor makes it possible for our Chorus to continue to provide quality musical entertainment in the Coachella Valley for years to come and to continue to make a difference in the communities in which we live.

Sponsorship agreements completed by **November 22, 2024** will receive recognition in our marketing materials for the **Holiday 2024** and **Spring 2025** concerts. Modern Men's Holiday and Spring Concerts marketing strategy includes between three and four months of integrated marketing tactics across broadcast, social media, PR, and digital marketing with a minimum of 25,000 impressions for each concert.



**For more information or to sign on as a corporate sponsor, please contact Jerald Miller at [marketing@modernmen.org](mailto:marketing@modernmen.org)**

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## SPONSORSHIP LEVELS & BENEFITS

### **PRESENTING SPONSOR | \$7,000** (Limited to one sponsor)

A gift at this level will help us to purchase platforms for our performances.

- All marketing regarding our Holiday and Spring concerts this season will be referenced as... Presented by (your name and logo)
- Prominent listing as Presenting Sponsor in our Holiday and Spring Concert programs
- Listed as Presenting Sponsor on our website and on our social media communications
- One Premium Full-Page ad (Inside Front Cover) in both the Holiday and Spring Concert programs (Value \$900)
- E-Newsletter Ad for four months in our monthly newsletter (Value \$350)
- Two \$50 tickets to our Holiday and Spring Concerts (Value \$200)

### **GOLD SPONSOR | \$4,000** (Unlimited sponsors)

A gift at this level will help us to purchase platforms for our performances.

- Prominent listing as Gold Sponsor in our Spring and Holiday Concert programs
- Listed as Gold Sponsor on our website and on our social media communications
- One Full-Page ad in both the Spring and Holiday Concert programs (Value \$630)
- E-Newsletter Ad for two months in our monthly newsletter (Value \$200)
- Two \$40 tickets to our Spring and Holiday Concerts (Value \$160)

### **SILVER SPONSOR | \$2,000** (Unlimited sponsors)

A gift at this level helps the Chorus expand our Community Outreach towards other organizations in need.

- Prominent listing as Silver Sponsor in our Spring and Holiday Concert programs
- Listed as Silver Sponsor on our website and on our social media communications
- One Half-Page ad in both the Spring and Holiday Concert programs (Value \$360)
- E-Newsletter Ad for one month in our monthly newsletter (Value \$100)
- Two \$25 tickets to our Spring and Holiday Concerts (Value \$100)