

**DECEMBER 2 & 3, 2023** 



## MODERN MEN 2023-2024

Be a part of our 10th Anniversary Season celebration! Reserve your ad in the 2023 Modern Men Holiday Concert program. If you reserve ad space for both the Holiday 2023 and Spring 2024 Concert programs at this time you will receive an additional discount. And the Spring placement can be updated with a different ad (at the same size) if needed.

<b>ADVERTISING</b>	RATES			
AD SIZE	<b>HOLIDAY ONLY</b>	<b>HOLIDAY &amp; SPRING</b>	(WxH)	
O Inside Front Cover	\$450	\$810 (10% savings)	5.75" x 8.75" (includes bleed) – 1 available	е
O Inside Back Cover	\$450	\$810 (10% savings)	5.75" x $8.75$ " (includes bleed) $-1$ available	е
Carrier Full-page	\$300	\$540 (10% savings)	5.75" x 8.75" (includes bleed)	
O Half-page	\$1 <i>7</i> 5	\$315 (10% savings)	5" x 4" (no bleed)	
Ouarter-page	\$125	\$225 (10% savings)	4" x 2" (or business card)	
ARTWORK DUE	BY NOVEMBER 1	10, 2023		
hi-resolution PDF format. first-served basis when p	Resolution for graphic file ayment is received. FULL	es is 300 dpi. Color format must l PAYMENT MUST ACCOMPAN	dvertisers are responsible for submitting artwo oe CMYK. Ad placement is established on a fir Y SUBMISSION OR THE AD WILL NOT BE PL esign.com. Questions? Call 760.464	rst-come JBLISH
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Check enclosed (pay	yable to Modern Men)	Credit Card: Visa Mas	tercard O AMEX O Discover	
CREDIT CARD NUMBER		EXPIRATI	ON DATE CVV CODE	
SIGNATURE				
NAME				
BUSINESS				
BILLING ADDRESS				
CITY/STATE/ZIP				
EMAIL				
PHONE				
Moder	To reserve an	ad, please complete this form	n and email to marketing@modernmen.or	g,



Modern Men, 611 S Palm Canyon Dr, Suite 7058, Palm Springs CA 92264