

## MODERN MEN 2024 SPRING CONCERT PROGRAM ADVERTISING ORDER FORM

**Be a part of our 10th Anniversary Season celebration!** Reserve your ad in the 2024 Modern Men Spring Concert program.

## ADVERTISING RATES AD SIZE CO

| AD SIZE        | COST  | (WxH)  |  |
|----------------|-------|--|--|
| ◯ Full-page    | \$300 | 5.75" x 8.75" (includes bleed, live area is 5"x8") |  |
| ◯ Half-page    | \$175 | 5" x 4" (no bleed)                                 |  |
| ⊖ Quarter-page | \$125 | 4" x 2" (or business card)                         |  |
|                |       |  |  |

## ARTWORK, AD FORM, AND PAYMENT DUE BY MARCH 29, 2024

Ad design is not included in price. Design can be provided for an additional fee. Advertisers are responsible for submitting artwork at the correct size in hi-resolution PDF format. Resolution for graphic files is 300 dpi. Color format must be CMYK. FULL PAYMENT MUST ACCOMPANY SUBMISSION OR THE AD WILL NOT BE PUBLISHED.

Email ad artwork to Mark Duebner Design at mark@duebnerdesign.com. Questions? Call 760.464.0622

○ Check enclosed (payable to Modern Men) Credit Card: ○ Visa ○ Mastercard ○ AMEX ○ Discover

| CREDIT CARD NUMBER | EXPIRATION DATE | CVV CODE |
|--------------------|-----------------|----------|
| SIGNATURE          |                 |          |
| NAME               |                 |          |
| BUSINESS           |                 |          |
| BILLING ADDRESS    |                 |          |
| CITY/STATE/ZIP     |                 |          |
| EMAIL              |                 |          |

PHONE



To reserve an ad, please complete this form and email to marketing@modernmen.org, give to a chorus member or mail this form with your payment to: Modern Men, 611 S Palm Canyon Dr, Suite 7058, Palm Springs CA 92264