

# Modern Men

CELEBRATING  
10 YEARS

COACHELLA VALLEY MEN'S CHORUS



2024 CORPORATE SPONSORSHIP OPPORTUNITIES

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APRIL 20 & 21 | 2024



So far, **Modern Men Coachella Valley Men's Chorus 10th Anniversary Season** has been a celebration of the musical memories we have made over the last 10 years.

Funds raised during this sponsorship campaign will go towards purchasing new stage platforms and new microphones for the Chorus and help us continue to expand our community outreach.

As our Chorus continues to grow, we need enough platforms for the entire Chorus (quickly approaching 100+ members) during our performances and updated microphones to amplify our sound.

In addition to donating more than \$5,200 to the **Manilow Music Project** through our ticket sales last season, our community outreach continues to grow throughout the Valley.

As one of the top teams for the 2023 DAP Health Equity Walk, we raised more than \$11,500 for **DAP Health**.

Modern Men donated bags upon bags of clothing and shoes for the **United Methodist Church of Palm Springs Homeless Ministry**.

Finally, we donated nearly a half ton of food to **The Community Food Bank at the LGBTQ Community Center of the Desert**.

Your participation as a sponsor makes it possible for our Chorus to continue to provide quality musical entertainment in the Coachella Valley for years to come and to continue to make a difference in the communities in which we live.

Sponsorship agreements completed by **March 29, 2024** will receive recognition in our marketing materials for the **Spring 2024** and **Holiday 2024** concerts. Modern Men's Spring and Holiday Concerts marketing strategy includes between three and four months of integrated marketing tactics across broadcast, social media, PR, and digital marketing with a minimum of 25,000 impressions for each concert.

## SPONSORSHIP LEVELS & BENEFITS

### **SOLD** PRESENTING SPONSOR | \$6,000 (Limited to one sponsor)

A gift at this level will help us to purchase platforms for our performances at the Palm Springs Cultural Center.

- All marketing regarding our Holiday and Spring concerts this 10th Anniversary season will be referenced as... Presented by (your name and logo)
- Acknowledgment from the podium during our Holiday and Spring Concerts
- Prominent listing as Presenting Sponsor in our Holiday and Spring Concert programs
- Listed as Presenting Sponsor on our website and on our social media communications
- One Premium Full-Page ad (Back Cover) in both the Holiday and Spring Concert programs (Value \$1,000)
- Two \$50 tickets to our Holiday and Spring Concerts (Value \$200)

### GOLD SPONSOR | \$4,000 (Unlimited sponsors)

A gift at this level will help us to purchase microphones for our performances at the Palm Springs Cultural Center.

- Acknowledgment from the podium during our Spring and Holiday Concerts
- Prominent listing as Gold Sponsor in our Spring and Holiday Concert programs
- Listed as Gold Sponsor on our website and on our social media communication
- One Full-Page ad in both the Spring and Holiday Concert programs (Value \$540)
- Two \$40 tickets to our Spring and Holiday Concerts (Value \$160)

### SILVER SPONSOR | \$2,000 (Unlimited sponsors)

A gift at this level helps the Chorus expand our Community Outreach towards other organizations in need.

- Acknowledgment from the podium during our Spring and Holiday Concerts
- Prominent listing as Silver Sponsor in our Spring and Holiday Concert programs
- Listed as Silver Sponsor on our website and on our social media communication
- One Half-Page ad in both the Spring and Holiday Concert programs (Value \$315)
- Two \$25 tickets to our Spring and Holiday Concerts (Value \$100)

For more information or to sign on as a corporate sponsor, please contact Jerald Miller at [marketing@modernmen.org](mailto:marketing@modernmen.org)

