

Modern Men

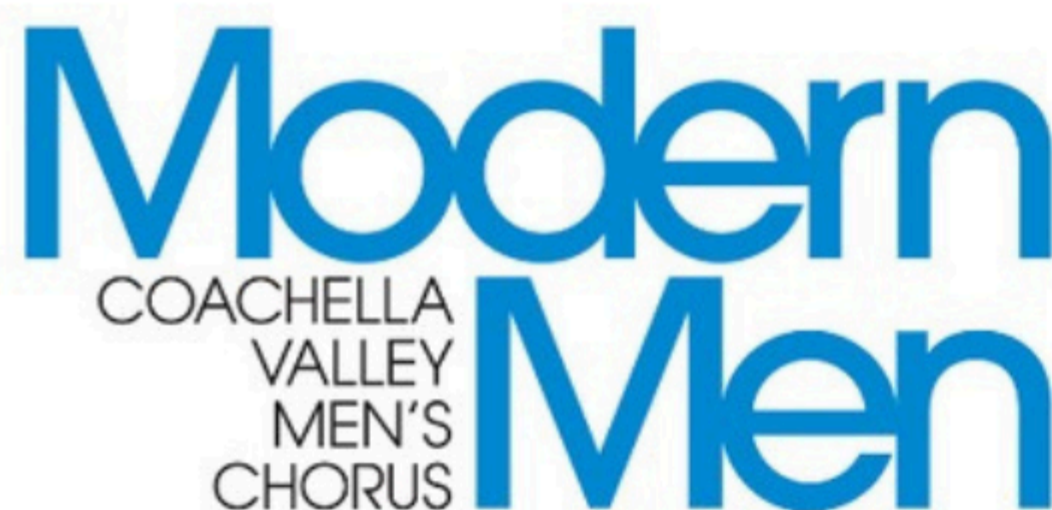
COACHELLA
VALLEY
MEN'S
CHORUS



2025-2026 CORPORATE SPONSORSHIP OPPORTUNITIES

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Modern Men Coachella Valley Men's Chorus proudly launches its 12th concert season, continuing a second decade of creating powerful musical experiences. Thanks to the generous support from last year's sponsorship campaign, we were able to purchase new stage platforms and expand our growing community outreach team. Our Chorus reached an exciting milestone last season, surpassing 140 active performers—making Modern Men the largest GALA chorus in both Palm Springs and the Coachella Valley. In the past two years alone, we've donated to Manilow Music Project, the LGBTQ Center, volunteered at Palm Spring's annual Pride Festival, and our outreach efforts now extend deeper into the community than ever before. Looking ahead, we're honored to be named the official Ensemble in Residence for the historic Plaza Theatre in Palm Springs, marking a significant new chapter in our journey.



As a historically top fundraising team for the DAP Health Equity Walk, Modern Men is excited to participate in this year's inaugural Pride Equity Walk, produced by Palm Springs Pride. Beyond the stage, our Chorus remains deeply committed to giving back—members have donated countless bags of clothing and shoes to the Homeless Ministry at the United Methodist Church of Palm Springs and contributed nearly one ton of food to The Community Food Bank at the LGBTQ Community Center of the Desert. Your support as a sponsor helps ensure that we can continue delivering high-quality musical performances across the Coachella Valley while making a meaningful impact in the communities we call home.

Sponsorship agreements completed by October 1, 2025, will receive recognition in our marketing materials for the Holiday 2025 concert. Modern Men's marketing strategy includes integrated marketing tactics across broadcast, social media, PR, and digital marketing with a minimum of +25,000 impressions for each concert.





SPONSORSHIP LEVELS & BENEFITS

PRESENTING SPONSOR | \$7,000 (Limited to one sponsor)

A gift at this level will help us to purchase platforms for our performances.

- All marketing for our Holiday and Spring concerts this season will include:
Presented by (your name and logo)
- Prominent listing as Presenting Sponsor in both Holiday and Spring concert programs
- Listed as Presenting Sponsor on our website and across all social media communications
- One Premium Full-Page Ad (Inside Front Cover) in both the Holiday and Spring concert programs (Value: \$900)
- E-Newsletter Ad featured four months in our monthly newsletter (Value: \$350)
- Two \$75 tickets to both our Holiday and Spring Concerts (Value: \$300)

GOLD SPONSOR | \$4,000 (Unlimited sponsors)

A gift at this level will help us to purchase platforms for our performances.

- Prominent listing as Gold Sponsor in our Spring and Holiday concert programs
- Listed as Gold Sponsor on our website and social media communications
- One Full-Page Ad in both the Spring and Holiday concert programs (Value: \$630)
- E-Newsletter Ad for two months in our monthly newsletter (Value: \$200)
- Two \$60 tickets to both our Spring and Holiday Concerts (Value: \$240)

SILVER SPONSOR | \$2,000 (Unlimited sponsors)

A gift at this level helps the Chorus expand our Community Outreach towards other organizations in need.

- Prominent listing as Silver Sponsor in our Spring and Holiday concert programs
- Listed as Silver Sponsor on our website and social media communications
- One Half-Page Ad in both the Spring and Holiday concert programs (Value: \$360)
- E-Newsletter Ad for one month in our monthly newsletter (Value: \$100)
- Two \$50 tickets to both our Spring and Holiday Concerts (Value: \$200)



For more information or to become a corporate sponsor, please contact Alexei Barnes at marketing@modernmen.org